

ESOI News

August 2013, Volume 1, Issue 1 www.ecotourismsocietyofindia.org

#### National Body for Responsible Tourism

## Welcome New Members

#### **Grand Patron Member:**



## **Corporate Members:**





#### **Associate Corporate** Member:



#### **Individual Member:**

Dr. Rohini Chaturvedi



Expert on Conservation Policy and Resource Governance, U.K.

## Announcements

## **Upcoming Publications:**

**Handbook On Ecotourism And** <u> Environment – A Ready Reck-</u> oner for Practitioners

The handbook is compiled by ESOI and shall be published in its fourth edition soon. The books introduces the reader to different tourism, it shows good practices, guidelines and national/ international standards for the same and includes a comprehensive register of organizations, institutions and businesses who are involved in this field.

"Responsible Tourism Issues **And Practices: Lessons From** Guwahati and Aurangabad Workshops"

Contains the inputs of 25 speakers, which were made during the 10th and 11th ESOI workshops in Guwahati and Aurangabad.

# Activities since April 2013

#### **Tourism Minister meets Travel and Trade Associations**

On 18th July, 2013 the Hon'ble Minister of Tourism invited India's travel and trade associations as well as



State Tourism Departments to Delhi. Mr. Mandip Singh Soin alongwith Mr. Toby Sinclair on behalf of ESOI used this opportunity to highlight its objectives and activities.

#### First Meeting of the Odisha Eco-**Tourism Board**

At the first meeting of "Odisha Eco-Tourism Board" which was held on 14th August, 2013 in Bhubaneswar, Mr. Mandip Singh Soin was invited to give a presentation on Ecotourism to the State Govt of Odisha.

He gave an overview and inputs on issues in ecotourism in India. By identifying areas for ecotourism projects, and formulating an ecotourism policy and a related action plan for Odisha, the board with support of ESOI has paved its way for successfully developing Odisha as an upcoming ecotourism destination in India.

Mr. Soin also invited Odisha Government to be on board as ESOI Grand Patron Member, and also proposed to hold a workshop between November—March for the Govt and Industry stakeholders.

## **Meeting on Investment Promotion** for Ecotourism in Jharkhand

On 6th August, 2013, ESOI participated in a dialogue with stakeholders of promoting nature and culture tourism that was organized by the Government of Jharkhand in Delhi. The discussion aimed at identifying steps



to promote hospitality and tourism investments that contribute to sustainable tourism-driven development in the State of Jharkhand. Ms.Seema Bhatt on behalf of ESOI made a short presentation on ESOI activities and also offered ESOI consultation and to hold 2-day workshop in Ranchi with State funding support. She also invited the State to become ESOI Grand Patron Member.

#### **Bhopal International Conference on** Sustainable Tourism BICST2013

Ecotourism Society of India and Madhya Pradesh Tourism supported by the Ministry of Tourism, Government of India jointly hosted Bhopal International Conference on Sustainable Tourism (BICST 2013) from 18th to 19th April 2013. The conference was inaugurated by Mr.R.Parasuram, Chief Secretary,



Madhya Pradesh. During the two-day conference, 27 international and national speakers shared their experiences and ideas on the topic "Tourism: Enabler for Conservation, Livelihood and Sustainable Growth" with 150 national and international delegates. In a variety of technical sessions and interactive discussions the national level ecotourism framework in India as well as international best practices of multistakeholder involvement were emphasized. ESOI also circulated the conference proceedings document to all delegates and speakers, post the confer-

## Meeting on Certification

In the context of our larger objective of certification of service providers, a round table meeting was held at WWF India Secretariat on 15th July, 2013 with senior executives of TOFT and SYCOM



Projects Consultants (who conduct Pugmark rating on behalf of TOFT).

The meeting aimed at intensifying cooperation between TOFT and ESOI and to jointly develop a Sustainable Tourism Certification.

Subsequently, a core meeting was held on 17th August, 2013 to review various criteria as available such as STCI, so as to narrow down the same to make it as relevant and implementable as a baby step towards certification.

## **Expression of Interest: Preparation of Eco-Tourism Management Plan for** Vedaranyam area in Tamil Nadu

A joint proposal for Expression of Interest with PricewaterhouseCoopers (PWC) was submitted to Integrated Coastal Zone Management of Ministry of Environment & Forests, Govt. of India for preparation of Ecotourism Management Plan for Vedaranyam area in Tamil Nadu in the 2nd week of August, 2013.

## ESOI office shifted to Safdarjung Enclave in June 2013

In order to have a more self-contained environment at lesser costs, ESOI shifted its office from Bhikaji Cama Place to B-2 Block, Safdarjung Enclave, South Delhi.

## **New Recruitment**

Dr. Venu V. IAS

Government of India

Mr. Anirudh Chaoji

Mr.Rakesh Suri has been appointed on 15th July, 2013 as Executive—Admin & Support. He shall be handling member communication and support. Email: support@ecotourismsocietyofindia.org

# Governing Body Members (for the period 2011-2013)

Mr. Mandip Singh Soin FRGS

Managing Director, Ibex Expeditions Pvt. Ltd.

Mr. Rakesh Mathur

Director & Principal Advisor – Zinc Hospitality and Cross Roads Hotels, Speciality Restaurants

Mr. Toby Sinclair Wildlife Film Maker

Ms. Seema Bhatt Independent Consultant, Biodiversity, Ecotourism & Climate Change

Mr. Krishna Kumar Singh

Treasurer Former-MLA, Madhya Pradesh, and Environmentalist Mr. Steve Borgia

MD, Indeco Hotels, Tamil Nadu Mr. Jose Dominic

MD, CGH Earth Hotels, Kochi, Kerala

President Mr. Suhail Gupta CEO, India Safari & Tours Pvt. Ltd

**Vice President** 

**Vice President** 

**Honorary Secretary** 

## Ecotourism Society of India

Director, Pugmarks Ecotours, Pune

Jt.Secretary, Ministry of Culture,

Flat No.98, 2nd floor, DDA Flats B-2 Block, Safdarjung Enclave New Delhi 110 029

T: +91-11-45793028 M: +91-9717456822

Exemption u/s 80G of IT Act for all contributions / donations